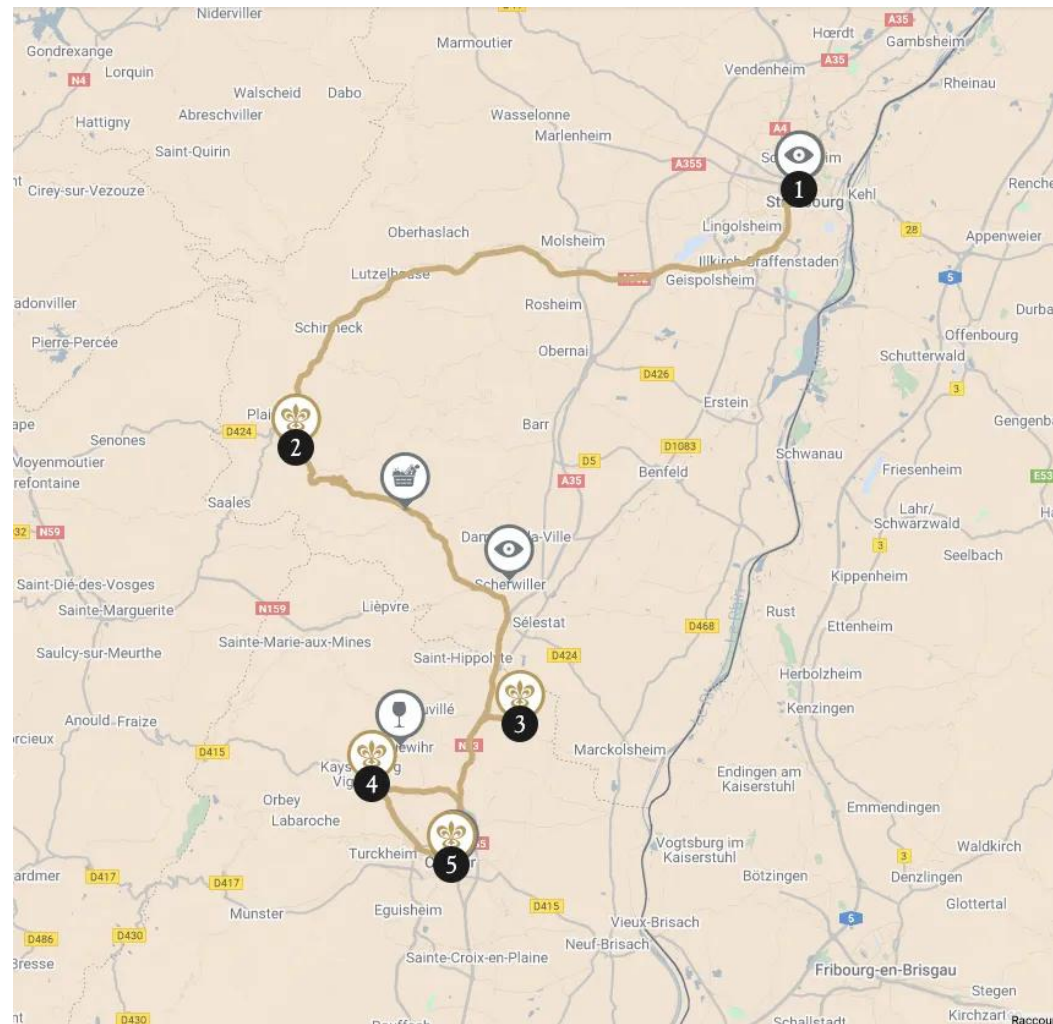




France

ROUTES DU BONHEUR Alsace: a wine route... and mulled wine at Christmas markets

With a wealth of grape varieties and very distinct terroirs, Alsace is a land of singular wines. Its Gewürztraminer, Riesling, Pinot Noir and Pinot Gris grapes provide each vineyard with a unique identity. Here we travel back in time, whether on foot, by bike or front-wheel drive. From Strasbourg to Colmar, the hilly landscapes and atmosphere vary until winter arrives: at the time of the Christmas markets, Alsace lights up and becomes, under the shade of the fir trees, a huge festive party...

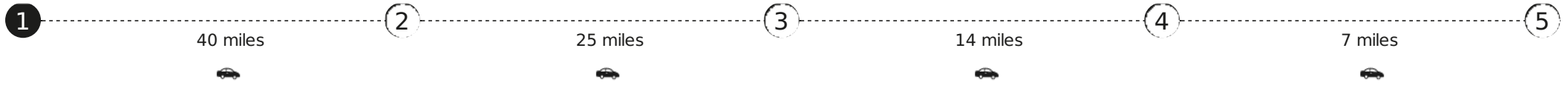


**5 NIGHTS
PRICE ON REQUEST***

A concierge is at your service:
+1 800 735 2478 *

* Total price provided for illustrative purposes only, on 02/18/2026, calculated on the basis of two people sharing a double room for stays of a duration indicated on this page, per establishment, excluding recommended activities, properties that cannot be booked online and restaurants.

** Price of a local call.



1 STRASBOURG — 1 NIGHT



(1 property available)

Before setting off on the Wine Route, why not discover the unique atmosphere of the Winstubs, traditional breweries suffused with the flavors of sauerkraut and beer? The city is also filled with wine bars showcasing Alsatian grape varieties as well as local craft beers. Don't hesitate to visit the historic wine cellars of the Hospices de Strasbourg, a six-hundred-year-old institution now run by some thirty estates in the region that grow their wines here. In December, Strasbourg is home to the largest and oldest Christmas market in France (1570). With its magical atmosphere, the market is an unmissable event for families, who throng together under the lights and illuminated displays of its imposing Christmas tree and countless wooden chalets while savoring "bredele " (traditional Christmas cookies or small cakes) along with a few glasses of mulled wine...

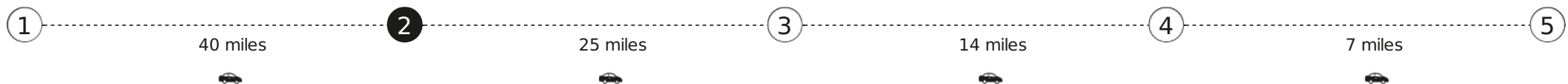


Close to the property

- Relais & Châteaux Au Crocodile
- Under the great Christmas tree at the Christmas Market, Strasbourg

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*Price of a local call



2 COLROY-LA-ROCHE — 1 NIGHT

(1 property available)

La Cheneaudière - Hôtel Spa 5*

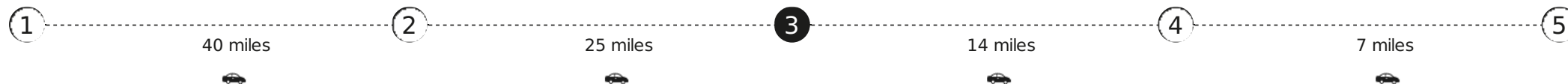
Hotel and restaurant in the country. Located between Strasbourg and Colmar, nestled in the Vosges mountains, La Cheneaudière welcomes visitors in search of clean air and relaxation. A member of Relais & Châteaux for 50 years, this family-owned property perpetuates Alsatian hospitality in an authentic yet refined way, where the backdrop of nature offers a total disconnection. Elegant guest rooms offer breathtaking views of the picturesque Bruche Valley. There are two restaurants, guaranteed to satisfy gourmets, with delicious cuisine that respects the seasons and showcases the region's finest artisanal produce. Guests also come to La Cheneaudière for the spa. Spread over 27,000 square feet/2,500 square meters and with an expansive feel, it benefits from some more unusual facilities, including a flotation tank where you can experience weightlessness. Discover the perfect destination to put your body and mind to rest and awaken your senses.

Weekly closing :

Main Restaurant: lunch (open every day), lunch, except Sunday. Le jardin de Calixte: lunch.



Member Relais & Châteaux since 1975
 3 rue du Vieux Moulin
 67420, Colroy-la-Roche
 (Bas-Rhin)



3 ILLHAEUSERN — 1 NIGHT

(1 property available)

Auberge de l'III - Hôtel des Berges & Spa

Established over 150 years ago by the Haeberlin family, this country inn on the banks of the River Ill has risen through the dining ranks to become one of the country's finest restaurants. Marc Haeberlin, now at the helm of L'Auberge de l'III - Hôtel des Berges & Spa, is from the fourth generation of the famed culinary family working at this institution in Alsatian cuisine. The food lets local ingredients shine in compositions combining classic regional specialties with more modern creations, all paired with an exceptional wine list. Meals are served in one of the poetically decorated dining rooms or outside in a garden encircled by weeping willows. Savor the experience longer by staying in one of the rooms or suites at L'Hôtel des Berges & Spa: The accommodations dot the expanse between the main residence and the elegant wooden structure designed by architectural duo Patrick Jouin and Sanjit Manku, home to several light-drenched suites overlooking the magnificent Spa des Saules and the outdoor pool.



Member Relais & Châteaux since 2025
 2 rue de Collonges au Mont d'Or
 68970, Illhaeusern

Close to the property

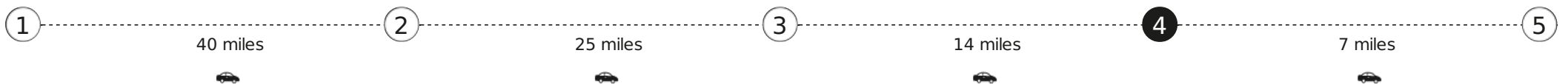
- Exploring Haut-Kœnigsbourg Castle
- Stroll among Ribeauvillé's half-timbered buildings



A concierge is at your service:

+1 800 735 2478 *

*Price of a local call



4 KAYSERSBERG — 1 NIGHT

(1 property available)

Le Chambard

Hotel and restaurant in a village. For over a century, the imposing red walls of this 18th-century property, home to Relais & Châteaux Le Chambard in the heart of Kaysersberg, have been a gourmet stop on the Alsace wine trail. Its proud tradition of family hospitality is today perpetuated by Chef Olivier Nasti, who reigns over the stoves of the establishment’s Michelin-starred restaurant. He serves cuisine that respects nature and the land, while his wife Patricia is responsible for the front-of-house atmosphere, supported by their daughters Manon and Clara. This unmissable gastronomic rendezvous, between the region’s vineyards and the Ballons des Vosges, is also a friendly inn, where a chic, Zen-like vibe pervades guest rooms with contemporary décor. Enjoy the homely, traditional side of Alsace in the Winstub, experience a culinary immersion as you discover the chef’s secrets, then enjoy a moment of relaxation in the spa...

Weekly closing :


Main Restaurant: lunch from Monday to Thursday, Monday evening, Tuesday evening. “La Winstub du Chambard”: open every day.



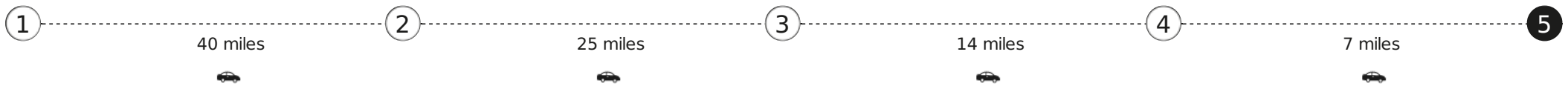
Member Relais & Châteaux since 2015
 9-13, rue du Général de Gaulle
 68240, Kaysersberg
 (Haut-Rhin)

Close to the property

- SlowUp: another way to discover the Alsace Wine Route



A concierge is at your service:
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 *Price of a local call



5 COLMAR — 1 NIGHT

(1 property available)

La Maison des Têtes

Hotel and restaurant in town. “Authentically up-to-date”, this is how Éric Girardin describes La Maison des Têtes in Colmar; undoubtedly one of the most beautiful historical buildings in Alsace. Built in 1609, this bourgeois residence owes its name to the one hundred and six small stone heads adorning its façade, behind which the couple has been dispensing their exceptional savoir-faire since 2015. After all, La Maison des Têtes is not only a traditional brasserie, but also a discreetly luxurious Michelin-starred restaurant and stylish hotel. While the historic brasserie serves mainly local dishes, the restaurant transcends all boundaries. Within its sleek interior, indulge in a “journey into the world of plants” and savour a “puffed” Munster cheese with Marc de Gewurztraminer. Cap it off with the sweet “broutilles & canailleries”, before returning to your intimately charming room, where contemporary decor accentuates stunning traditional woodwork.

Weekly closing :

Main Restaurant: lunch, Monday evening, Sunday evening. “Brasserie Historique”: Monday and Sunday.



Member Relais & Châteaux since 2019
19 rue des Têtes
68000, Colmar
(Haut-Rhin)

Close to the property

- Colmar, the town with 5 Christmas markets
- The Au Brin de Paille grocery store, a landmark for Alsatian beer (Colmar)



A concierge is at your service:

+1 800 735 2478 *

*Price of a local call